



## centro de arte / dibujo / ilustración

### EL PAPEL DE LA MOVIDA. Art on paper in the Madrid of the 80's

FROM 22 JUNE TO 22 SEPTEMBER - Museo ABC (Madrid - Spain)

## MADRID WAS MODERNITY

The exhibition EL PAPEL DE LA MOVIDA aims to bring the new generations closer to the artistic production of those years of creative and social blooming, but also to vindicate the prominence of the paper as support, as correctly stressed by the exhibition's subtitle, "Art on paper in the Madrid of the eighties", and to evidence the influence of this movement on the culture generated over those years. Undoubtedly, in the eighties, enormous amounts of paper were consumed to express, to claim, to communicate... From the simple sheets of paper – where the first ideas are drafted –, to the newsprints of the multiple newspapers on these years' ephemeral life, all the way through the poster boards where the generous graphic works were printed. This material, paper, became the distinguishing feature of the time and, nowadays, in an anthropologic element, necessary to understand what happened then.

*La Movida* –which birth is placed by many critics circa 1977– is for some chroniclers, over the years, an event which does not include many proper names: **Almodóvar, McNamara, Alaska...**, but there were many other participants. *La Movida* was not a movement per se; it never had a theoretical manifesto, only the coincidence in the streets of Madrid of a very large group of creative minds who wanted to manifest themselves and, of course, to have fun.

Without making an encyclopaedic tour, –it would be unmanageable–, we have tried to exhibit the largest amount possible of works –almost 500– where paper, as support, is a witness of the effervescence of the eighties. The exhibition gathers over 200 designers and shows that it was a time which involved a lot of drinking, but also of a lot of working. All artistic disciplines are represented: the drawings by **Ceesepe, Fernando Vicente** and **El Hortelano**, the comics by **Nazario, Mariscal** and **Kiko Feria**, the designs of **Manuel Piña, Pepe Rubio** and **Jesús del Pozo**, the pictures by **Alberto García-Alix, Miguel Trillo** and **Pablo Pérez-Mínguez**, the covers by **Óscar Mariné, Juan Gatti** and **Diego Lara...** Costus are also there –it is said that it all begun on their apartment in calle de la Palma– merged with the works by **Ouka Leele, Manolo Quejido** and **Carlos Franco**, and the literature of **Vicente Molina Foix, Eduardo Mendicutti** and **Luis Antonio de Villena**, the cinema by **Almodóvar** and **Colomo** –originals of their films' scripts are exhibited– or lyrics of songs by **Alaska, Luz Casal** and **Gabinete Caligari**.



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This wealth of creativity located the capital in the international cultural circuit and became the showcase of a young democracy which craved to abandon the grey from previous decades and to show a new face. In August 1983, the French newspaper *Le Monde* wrote a chronicle on the city: "New York, London, Amsterdam... they hardly resist the comparison with a transformed Madrid which rivals with the large metropolis of modernity".

The exhibition will allow, from the distance, opening the debate on the significance of this movement and its weight in the Spanish culture, when two decades have already elapsed from its official death, which coincides, for some of its protagonists, with the Expo92 in Seville. And, perhaps, to find areas of common ground with antagonistic positions, such as those who ensured that there was never such a movement, or those who equalled it with Alberti, Lorca or Cernuda's Generation of '27.

Divided into 6 chapters –drawings and illustration, photography, graphic design and music, fashion, cinema, letters and press–, the different disciplines are not shown as closed chapters. This exhibition, which is not on *La Movida*, but on its role and the paper it generated, is, according to its commissioner **Pablo Sycet Torres**, also a consideration on the osmosis relationship held among all these disciplines, until its formal limits are diluted and thus extended further than their natural territories, because the renewal of traditions and customs implied by this movement –divided between two decades– is also a significant part of EL PAPEL DE LA MOVIDA.

### ABOUT MUSEO ABC

The Museo ABC is located in the heart of Madrid in a modern and surprising building of 3,000 square metres which host the Colección ABC with a holding of 200,000 artworks signed by 1,500 artists. A centre dedicated to drawings and illustrations where there is also room for contemporary authors. A unique proposal both in Spain and in the Continent. Among its objectives: preserving, studying and disseminating the Colección ABC, as well as designing and developing activities related to drawings and illustrations to become an international reference.

### MUSEO ABC

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